



Scotiabank and Habitat Guyana launch phase two of the 'Build a Home' partnership

Georgetown, March 19, 2014 – Scotiabank and Habitat for Humanity Guyana today launched the second phase of the Scotiabank/Habitat 'Build a Home' promotion as part of one of the Bank's major Bright Future philanthropic initiatives.

The beneficiary under this second phase is Ms. Althea Boucher, a mother of four (4) children ages ranging between six (6) and 14. Boucher lived with her family in a section of a factory in Beterverwagting in poor conditions for over eight years, experiencing theft on various occasions. Having moved from the factory the family currently resides in an apartment that is too small to cater to their needs.

The 'Build a Home' partnership commenced in March 2013 to raise funds to construct a home for the first beneficiary - a widowed mother of two who was born with a disability. Unlike the first phase, where funding came from public support via the acquisition of Scotiabank loans, this second phase will see funding provided to Scotiabank in Guyana through the Scotiabank Global Bright Future Programme. Under this programme, Scotiabankers can apply to the Bank's Toronto Head Office for corporate funding to support major charitable projects. This partnership is expected to continue for the next two years.

Financing for construction of the Boucher's home is also being provided by the First Assembly of God Church, where Ms. Boucher and family are members. Staff from Scotiabank, Habitat Guyana, and First Assembly of God will be integrally involved in the construction through volunteer efforts.

Public support is also encouraged to provide home furnishing items for the Boucher family.

About Scotiabank

Scotiabank is committed to supporting communities, both in Canada and abroad, through its global philanthropic programme, 'Bright Future.' Recognized as a leader internationally and among Canadian corporations for its charitable donations and philanthropic activities, Scotiabank has provided on average approximately CDN\$47 million annually to community causes around the world over each of the last five years. Learn more at www.scotiabank.com.

About Habitat for Humanity Guyana Inc.

Beginning its work since 1994 following an invitation from then President Dr. Cheddi Jagan, Habitat for Humanity Guyana was officially registered in Guyana in 1995. Since then the organization has supported over 3000 families within the country's ten administrative regions, through partnership with affiliates, home partners, volunteers, and sponsors to build simple, decent and affordable housing for low income earners. Also, the organization has undertaken home repairs, rehabilitation works, and assisted in accessing secure tenure.

With a new program direction added focus will be placed on community development, disaster risk reduction, and social action and awareness. Via resource centres the organization seeks to make a stronger impact on communities through training, mobilization, and planning of various community driven projects. Learn more at www.habitat.org.gy.

For further information contact:

Jennifer Cipriani (Scotiabank) Tel: 223-6096 Email: jennifer.cipriani@scotiabank.com

Carol English (Habitat) Tel: 223-6366 Email: carol.english@habitat.org.gy