



## Scotiabank Announces Mastercard® Holiday Campaign Winner

**Georgetown, April 30, 2013.** An East Ruimveldt woman has won the shopping trip for two to Miami offered by Scotiabank in its holiday Mastercard® campaign which ran from November 1, 2012 to January 31, 2013.

Prudence Edwards won for herself and companion round trip airfares, hotel accommodation for four days and three nights and US\$1500.00 in spending money. The prize package is worth about G\$1M.

Customers were automatically entered into the promotion when they used their Scotiabank Mastercard®, Scotiabank Gold Mastercard® or Scotiabank Mastercard® BusinessCard to make a purchase or obtain a cash advance. They received one ballot for each transaction posted to their account but for those who signed up online for the promotion, those transactions received five ballots each.

Edwards, a Scotiabank customer for over 12 years, was extremely delighted when she received the news of her good fortune, noting that this is the first win for her.

Arrangements are being made for her prize fulfillment and she will be officially presented with her tickets shortly.

- End -

Contact: Jennifer Cipriani (623-6141)