



SMALL BUSINESS OWNERS TO BENEFIT FROM FREE SEMINARS BY SCOTIABANK CARMICHAEL STREET BRANCH

Georgetown, February 19, 2015. Scotiabank's Carmichael Street Branch has launched its free Small Business Seminar Series aimed at helping small business owners improve their management skills so they can grow their business.

The seminars, to be held bi-weekly from 17:30hrs in the Carmichael Street Branch banking hall, are open to business owners who are customers of the Bank as well as non-customers. The seminar schedule for the next few months is as follows:

Feb. 25, 2015	Building Your Business Plan	17:30hrs
Mar. 11, 2015	Marketing Basics	17:30hrs
Mar. 25, 2015	Recruiting Your Team	17:30hrs
Apr. 8, 2015	Cash Flow Workshop	17:30hrs
Apr. 27, 2015	Benefits of Bookkeeping Workshop	17:30hrs
May 6, 2015	Success Secrets	17:30hrs
May 20, 2015	Understanding Your Marketplace	17:30hrs

Small business owners are encouraged to take advantage of this opportunity to not only equip themselves with the necessary skills to better manage their business but to network with other business owners.

Persons desirous of attending the seminars can turn up at the seminar of their choice. For more information, interested persons can contact the Carmichael Street branch via telephone number 225-9222 Exts. 225, 228, 277 or 278 or email addresses nirvana.burnette@scotiabank.com or karenl.chase@scotiabank.com. The seminar schedule will be posted on Scotiabank's website guyana.scotiabank.com.

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