



Scotiabank LivePitch finalists to receive business coaching

Georgetown. October 12, 2015. Scotiabank today announced that the finalists in the Scotiabank LivePitch Business Plan competition will receive four months business coaching through ActionCOACH Guyana. The winner will receive a \$500,000 start up business account with the Bank.

ActionCOACH, established in 1993, is now represented in nearly 60 countries around the globe, has more than 1000 Coaches and is the #1 coaching company in the world. Launched in Guyana in May 2015, local clients have seen significant business growth utilizing globally tested business development systems and techniques. ActionCOACH Guyana is delighted to support Scotiabank's drive to promote innovation and entrepreneurship.

Last month Scotiabank and the Georgetown Chamber of Commerce and Industry (GCCCI) launched LivePitch which requires existing and potential small business owners to use Scotiabank's free online Plan Writer tool to prepare a Business Plan and submit to the Bank on or before October 23, 2015. The tool can be accessed at www.guyana.scotiabank.com under the Small Business tab.

The finalists, identified after a preliminary round of judging, will be required to pitch their business idea to the judges on Scotiabank Money Moves television show, aired Wednesdays on NCN Channel 11 from 20:05hrs, to allow for the public to vote for their favourite pitch. The option to stream the show is also being explored to target a wider audience and the date of the pitch broadcast will be advertised.

The Business Plan Competition is open to Guyanese residents, 18 years and above, who are interested in starting a business as well as existing small business owners who want to expand their business.

Entries can be submitted via email to jennifer.cipriani@scotiabank.com or via hardcopy addressed to Jennifer Cipriani, Manager Marketing, Scotiabank, 63 Robb Street, Georgetown.

Judging will be done by an independent panel comprising members of the Georgetown Chamber and Scotiabank business banking officers.

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