



Scotiabank and Georgetown Chamber launch LivePitch Business Plan competition

Georgetown. September 22, 2015. Scotiabank in collaboration with the Georgetown Chamber of Commerce and Industry (GCCI) has launched an exciting Business Plan competition that will see the winner taking home a \$500,000 start up business account with the Bank.

The Scotiabank LivePitch Business Plan competition is one of the Bank's initiatives to celebrate Small Business Week which runs from September 21 to 25, 2015. Existing and potential small business owners must use Scotiabank's free online Plan Writer tool to prepare a Business Plan, which must be submitted to the Bank before October 23, 2015. The tool can be accessed at guyana.scotiabank.com under the Small Business tab.

The finalists, identified after a preliminary round of judging, will be required to pitch their business idea to the judges on Scotiabank Money Moves television show, aired Wednesdays on NCN Channel 11 from 20:05hrs, to allow for the public to vote for their favourite pitch. The option to stream the show is also being explored to target a wider audience and the date of the pitch will be advertised.

Small Business Week is observed by Scotiabank in Guyana every September. This year the week runs from September 21-25 and the initiatives are geared towards educating existing and potential small business owners on the tools and resources available to help them establish and grow their business.

Daily tips will be carried in all the newspapers, on the Bank's Facebook page and on Scotiabank Money Minute aired on 98.1 Hot FM at 7:30hrs Monday to Friday.

The Business Plan Competition is open to Guyanese residents, 18 years and above, who are interested in starting a business as well as existing small business owners who want to expand their business.

Entries can be submitted via email to jennifer.cipriani@scotiabank.com or via hardcopy addressed to Jennifer Cipriani, Manager Marketing, Scotiabank, 63 Robb Street, Georgetown.

Judging will be done by an independent panel comprising members of the Georgetown Chamber and Scotiabank business banking officers.

Contact: Jennifer Cipriani (223-6096)