



Scotiabankers Raise Over \$1.5M for Cancer Programmes

Georgetown, April 17, 2013. Scotiabankers from the Robb Street branch on Monday April 15 presented close to \$1.5M to two organizations involved in cancer awareness and prevention programmes.

The Avon Community Help Fund and the Periwinkle Club were delighted to receive the cheques, representing proceeds from a cake sale held by employees late last year and matching funds provided by Scotiabank's Bright Future Programme.

The annual cake sale in aid of cancer awareness and providing medical assistance to cancer patients started some 12 years ago. The Robb Street Branch has a tradition of raising funds for this cause and has partnered with the Periwinkle Club over the last seven years. In 2012, the Branch added a new beneficiary, the Avon Community Help Fund which has a group that supports breast cancer awareness in Guyana. The Periwinkle Club is a charitable organization established seven years ago, and they help to finance the care of and provide relief for cancer patients and survivors. They have cared for some 60 individuals during 2012. The Avon Community Help Fund has been providing service to women for the past seven years and is especially geared towards medically underserved and uninsured women in Guyana. During the month of October, they provided free screening services including mammograms for high risk women.

The Robb Street staff encouraged all employees across the country to contribute to the sale by donating cakes or giving time or money to the initiative. It was graciously supported by private organizations, customers and shoppers as well as friends and family members of staff.

Further, during the month of October the Robb Street Branch staff wore pink t-shirts on Fridays to raise the awareness of breast cancer and cancer in general and also used this opportunity to tell customers about the cake sale. Other branch staff supported the awareness aspect of the initiative, by wearing pink.

Under the volunteering component of the Bank's Bright Future Programme, employees gave a total of 1452 volunteers hours raising awareness of cancer prevention and planning and executing the cake sale last year which was held in front of the Robb Street Branch, Georgetown.

Scotiabank is committed to supporting the communities in which we live and work through our global philanthropic program, Scotiabank Bright Future. Recognized as a leader internationally and among Canadian corporations for our charitable donations and philanthropic activities, Scotiabank has provided on average approximately CDN\$45 million annually to community causes around the world over each of the last five years. Visit us at www.scotiabank.com.

The Scotiabank Bright Future program is the Bank's global philanthropic program which brings together all of the Bank's charitable, social and community efforts and employee volunteer activities under one banner. Through the Bright Future program, the Bank's charitable efforts are aimed at being relevant and responsive to the needs of each community at a grassroots level and provide support across the fields of health, arts, education, social services, sports and the environment. In the Caribbean, Latin and Central America, the program focuses primarily on children and children's causes.

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